

# Atiqah Ashraf

## Web and Email Developer/Designer

Northampton  
atiqa.a@hotmail.com  
https://atiqa.co.uk/  
07791671487

I'm a creative and technically minded Web Designer with over eight years of experience crafting engaging digital experiences across web and email. I blend strong visual design with front-end development expertise—building responsive, accessible interfaces that balance creativity with performance. Skilled in HTML, CSS, Bootstrap, and the full Adobe Creative Suite, I've designed and developed websites, UI layouts, and marketing campaigns that bring ideas to life. With a passion for clean design, seamless UX, and meaningful digital communication, I'm excited to contribute to a forward-thinking company that values creativity, usability, and purposeful design.



### Work Experience

August 2016- November 2023 - [Technojobs](#)  
Frontend and Email Designer and Developer

- Designing wireframes and high-fidelity UI layouts to support digital marketing and web initiatives
- Creating visually engaging email designs, illustrations, and GIFs for marketing campaigns
- Developing responsive, accessible HTML/ CSS email templates optimised for various devices and platforms
- Executing end-to-end email campaigns, including testing, troubleshooting, and deployment
- Conducting QA across email clients and browsers to ensure design and code consistency
- Building and maintaining web pages using HTML, CSS, JavaScript, and frameworks such as Bootstrap
- Managing and updating content within CMS platforms, including Drupal and WordPress
- Optimising websites and emails for performance, load speed, and user experience
- Designing digital and print assets for marketing campaigns, trade shows, and branded communications

[www.technojobs.co.uk](#)

December 2014 - August 2016

[The Watch Source](#)

- Web Designer/Developer
- Designing and Developing HTML E-mails
- Designing promotional banners for website
- Looking after social media platforms
- Responsible for designing promotional marketing material.
- Keeping the website up to date, making sure all stock online is up to date with right prices.

[www.thewatchsource.co.uk](#)

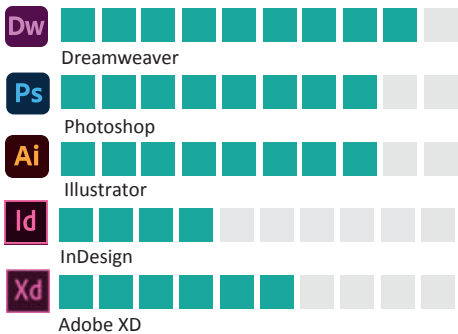


### Education

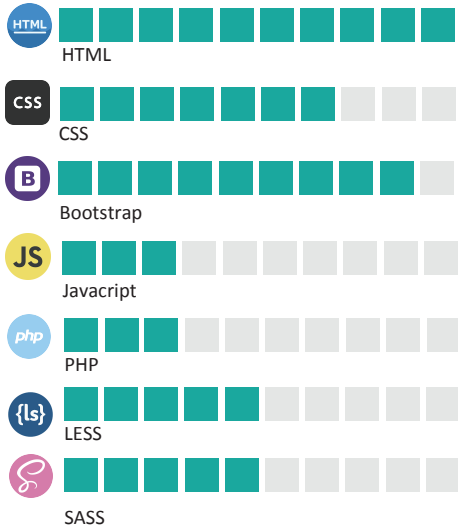
2011 - 2014  
BSC Business and Web Design  
[University of Northampton](#)



### Adobe Creative Suite



### Code



### Other Skills

- [Drupal](#)
- [Wordpress](#)
- [Sketch](#)
- [Linux](#)

### Version Control

- [GIT](#)
- [Task Runner](#)
- [Grunt](#)
- [Gulp](#)